



# PRESS INFORMATION

XaXa & Xa – Multipurpose Rhythm and Juggling Ball



Let's do the XaXa!

XaXa™ (pronounced "Ksa-Ksa") is designed to stimulate the senses. It's for playful, curious people, jugglers, dancers, performers – for kids of all ages. The adaptable balls invite you to experiment and explore: Fill them with different objects to change their sound or weight and mix or match colors to get the look you like!

The core of XaXa is made of shock-resistant, clear plastic that is protected by a super-elastic rubber skin. This soft skin makes the balls pleasant to touch and easy to catch. It is so stretchy and durable that the core can easily be popped out of one of the holes.

Not only is XaXa a toy for creative discovery, it can also be used to teach kids about color and sound or even serve as a container for a precious little gift or a secret message.

-> [www.activepeople.com/en/toys/xaxa](http://www.activepeople.com/en/toys/xaxa)



XaXa is made of a durable polycarbonate core and an outer skin in TPR rubber which is 100% free of phthalates and latex.

Available in three different color combinations .

Stockist information on [www.activepeople.com](http://www.activepeople.com)

For images in high resolution please send an email to [press@activepeople.com](mailto:press@activepeople.com).



## Xa™ – Stretch your imagination!

Xa the rubber skin is also available without the core ball. You can invent your own toy by combining it with other objects. Add a balloon inside and the ball becomes super bouncy, colorful stockings turn it into a flying meteor or insert a water soaked sponge and let the fun begin on a hot summer day...

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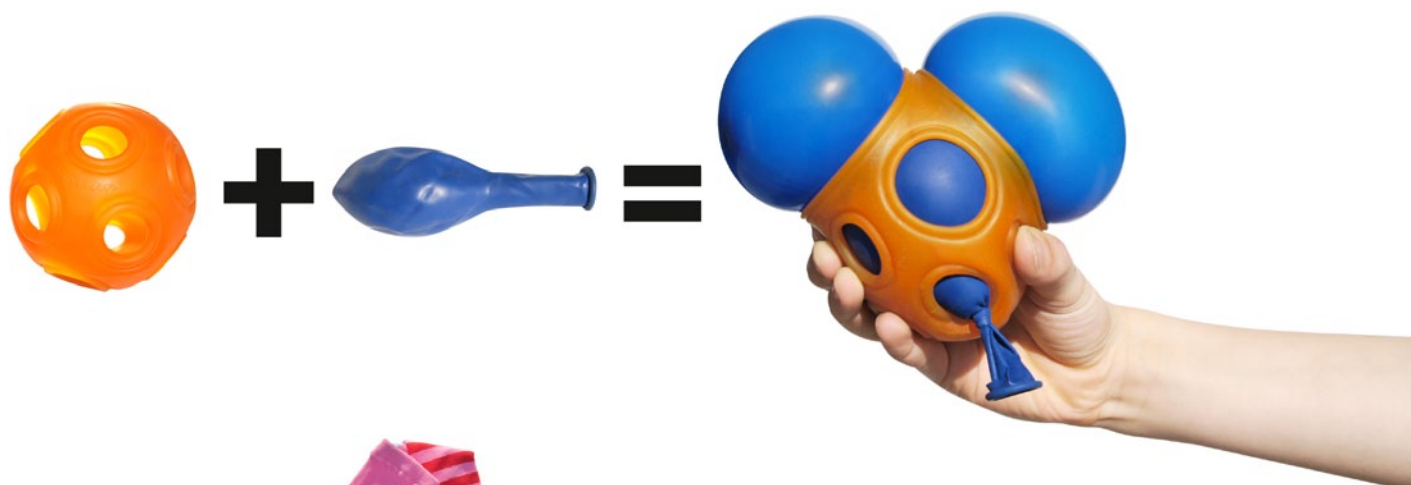
Design: Alex Hochstrasser

Xa is made of TPR rubber, 100% free of phthalates and latex.

Available colors: Orange, lime, and purple.

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The Swiss company ACTIVE PEOPLE offers a unique collection of innovative skill and motion toys. Traditional, century-old games like yo-yo, juggling and poi are taken to exciting new levels with cutting-edge design and technology. Ingenious hybrid forms are developed, or an entirely new category of skill toy is created, as in the case of Astrojax. A growing family of open-ended preschool toys like Bilibo, Pluï or Sakol complements the line-up and has received rave reviews from child development specialists. ACTIVE PEOPLE's toys invite you on a journey. The longer you play, the more you discover of the amazing possibilities they offer. High-quality materials as well as clever and simple designs characterise these products which have received numerous international design awards.

Further information can be found at:

[www.activepeople.com](http://www.activepeople.com)

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