



# PRESS INFORMATION

## Pluï – The Rainball

Pluï is a charming new water toy that's guaranteed to add plenty of fun in the bath tub or at the swimming pool. Immerse it in water to fill up and then let it rain. The key is how you control the flow of water simply by sealing or opening the top nozzle with the tip of your finger. Kids will have a ball and playfully learn about basic physical principles. Pluï arouses curiosity and stimulates the kids' imagination and senses.

-> [www.activepeople.com/en/toys/plui](http://www.activepeople.com/en/toys/plui)



Design:  
Johanna Rickenbach  
Alex Hochstrasser



Pluï is made of a vinyl,  
it's 100% free of phthalates and latex.  
Available in blue, yellow and lime  
Stockist information on [www.activepeople.com](http://www.activepeople.com)  
For images in high resolution please send an email  
to [press@activepeople.com](mailto:press@activepeople.com).







The Swiss company ACTIVE PEOPLE offers a unique collection of innovative skill and motion toys. Traditional, century-old games like yo-yo, juggling and poi are taken to exciting new levels with cutting-edge design and technology. Ingenious hybrid forms are developed, or an entirely new category of skill toy is created, as in the case of Astrojax. A growing family of open-ended preschool toys like Bilibo, Pluï or Sakol complements the line-up and has received rave reviews from child development specialists.

ACTIVE PEOPLE's toys invite you on a journey. The longer you play, the more you discover of the amazing possibilities they offer.

High-quality materials as well as clever and simple designs characterise these products which have received numerous international design awards.

Further information can be found at:

[www.activepeople.com](http://www.activepeople.com)

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