

bilibo®



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Bilibo is a new kind of toy: The elementary shell leaves room for the child's imagination. Instead of imposing a specific play pattern, Bilibo is open for a wide range of interpretations and encourages the children to invent their own games, to play and have fun in an active and creative way. Indoors and out, at home, at the park, at the beach, in water, and even on snow, both boys and girls find unlimited ways to play with Bilibo.

The open-ended toy is highly acclaimed by childhood learning specialists and toy experts worldwide.

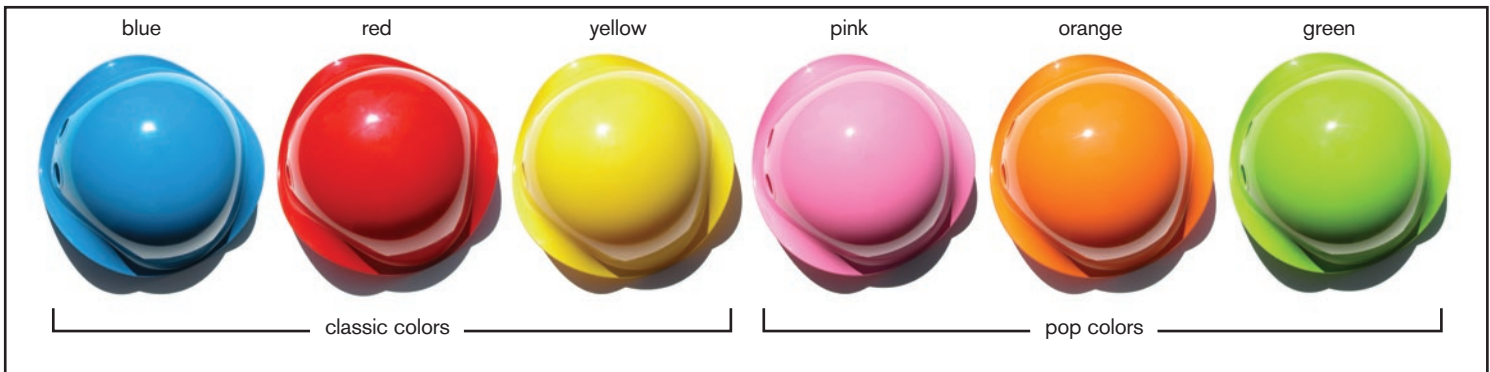
ages 2 to 7



Swiss designer Alex Hochstrasser plunged into toy design in 2000 with the creation of Bilibo. The innovative, open-ended toy won many prestigious design awards and became an instant classic. As creative director of ACTIVE PEOPLE Alex Hochstrasser pursued his vision of open-ended play objects and in 2005 introduced Babal, the latest addition to the Bilibo family.

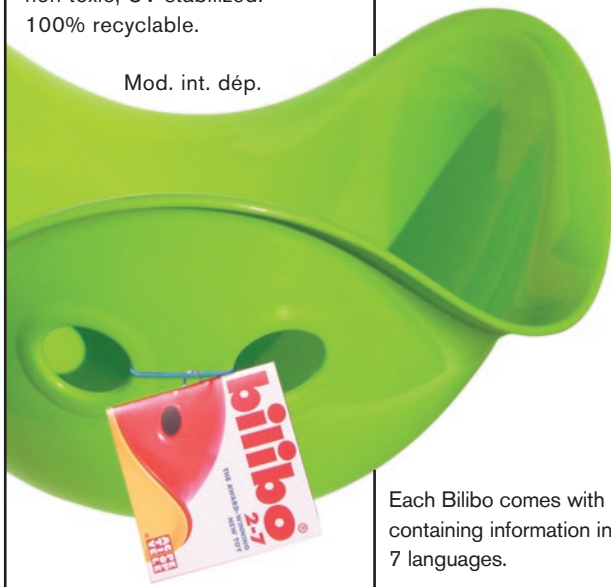


Instore Video available on DVD



Dimensions: 39x39x22cm
Weight: 800g
Material: Durable high-density polyethylene, shock resistant, non-toxic, UV-stabilized. 100% recyclable.

Mod. int. dép.



Each Bilibo comes with a booklet containing information in 7 languages.

Display box (40x40x40cm) contains 12 Bilibo
Use the boxes to create a modular sales display.

Bilibo Bag
Strong textile carrying bags available separately.



AWARDS

- Deutscher Lernspielpreis, Auswahlliste 2003
- Dr. Toy 10 Best Active Products 2002
- spiel gut, Arbeitsausschuss Kinderspiel 2002
- Design Distinction, I.D. Review 2002
- Swiss Product Design Award 2002
- Design Preis Schweiz, Distinction 2001
- Swiss Federal Award for Design 2001
- Blickfang Jury Award 2000
- Immobilia Design Award 2000



www.bilibo.com